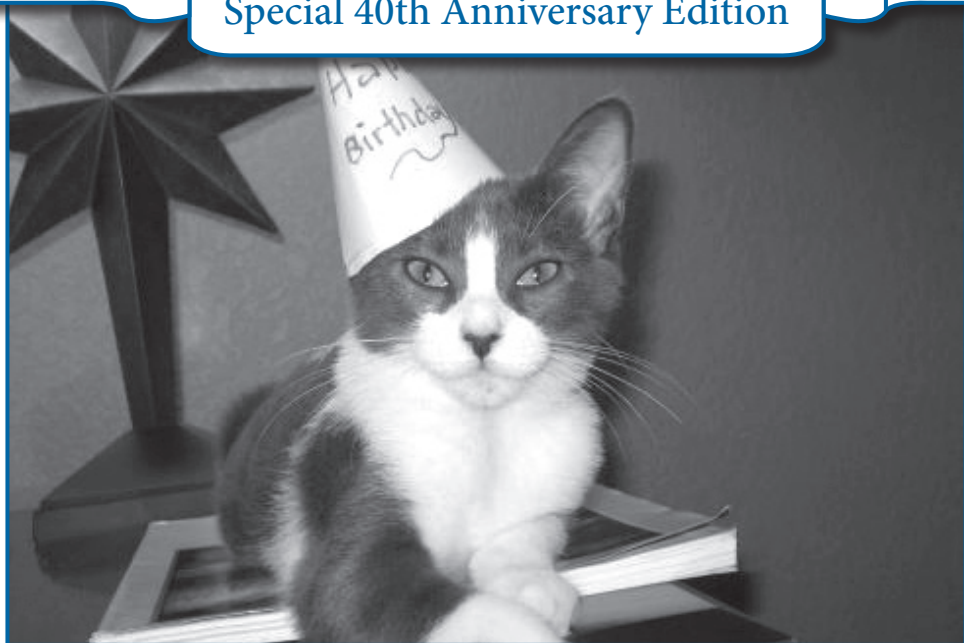


# FELINE DEFENDERS

of the  
National Cat Protection Society

Special 40th Anniversary Edition



6904 W. Coast Highway  
Newport Beach, CA 92663  
(949) 650-1232  
natcatnewport@gmail.com

9031 Birch Street  
Spring Valley, CA 91977  
(619) 469-8771  
natcatsv@gmail.com

*The National Cat Protection Society is a shelter whose primary mission is dedicated to the protection and welfare of cats.*

# EDUCATION

Providing humane education through community involvement...



Just as you'd expect from Brownie Girl Scouts, when Troop 1141 from Bathgate Elementary in Mission Viejo visited National Cat last July, they came prepared. They'd gathered clean socks of all colors and sizes, stuffed them with catnip, and named their clever creations, Happy Socks. When the girls showed up at the shelter, they were carrying two full bags of Happy Socks, and our cats loved them!

During their tour of the shelter, led by Volunteer Coordinator Julie Pearson and Adoption Counselor Sue Worrel, the girls learned about cat care and the importance of spaying and neutering. They also visited with the adoptable adult cats throughout our shelter and the senior cats in our Retirement Center.

As part of our ongoing efforts in humane education, we frequently reach out to young groups like Brownie Troop 1141 to show children how to properly care for animals and the commitment it takes to own a pet. Our tours also give them the chance to learn what animal shelters do and how they operate.

If you're interested in scheduling a tour for your young group or in supporting humane education through volunteer programs and donations, please don't hesitate to call one of our shelters.

# EVENTS

## Keeping you informed of community events...

### Newport Beach Events

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#### **Monthly, first and third Saturdays**

Anesthesia-free teeth cleaning for cats  
at Pet Supply  
(800) 600-7387

#### **November 8, 2008, 9 a.m. to 1:30 p.m.**

Pet First Aid & CPR  
at Townhome Clubhouse, behind 18561 Vallarta Dr., Huntington Beach  
(818) 951-7962

#### **May 3, 2009, 1 to 4:30 p.m.**

National Cat Protection Society Open House and Fundraiser  
at the Newport Beach shelter  
RSVP (949) 650-1232

### Spring Valley Events

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#### **Monthly, third Thursdays, 5 to 8 p.m.**

Happy Hour Socials for You & Your Pet  
at The Daily Pet  
(858) 481-2065

#### **October 25, 2008, 8:30 a.m. to 12 p.m.**

Spooktacular Walk  
(hosted by Helen Woodward Animal Center)  
(858) 756-4117

#### **October 26, 2008, 1 to 4 p.m.**

The Daily Pet's Halloween Parade  
at the Del Mar Highlands Town Center Amphitheater  
(858) 481-2065

#### **June 7, 2009, 1 to 4:30 p.m.**

National Cat Protection Society Open House and Fundraiser  
at the Spring Valley shelter  
RSVP (619) 469-8771

***For updated event information, don't forget to check out the next issue!  
If you'd like to receive the latest news and announcements from NATCAT, please  
send your e-mail address to [natcatnewport@gmail.com](mailto:natcatnewport@gmail.com).***

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NATIONAL CAT PROTECTION SOCIETY, INC. [www.natcat.org](http://www.natcat.org)

Founder: The Late C. Richard Calore

President: Denise Johnston

Vice President & PR Director: Gerri Calore

Financial VP & Legal Counsel: Richard Tanzer

Editorial Advisor: Nanci Burris

Editor-in-Chief: Alexis Ravey

Art Director: Steve Kinkaid

## NATCAT in the Past



During WWII, a compassionate man met a courageous cat, and little did they know at the time, the alliance would end up changing many human and feline lives forever. The man was humane officer Mr. C. Richard Calore, and while he was deep in a foxhole in France, the cat kept him warm throughout the long, cold night.

Mr. Calore was so grateful for her companionship that he vowed to spend the rest of his life protecting cats and kittens, as well as teaching others how to humanely treat all animals. In 1968, he made the first official step toward fulfilling that vow by opening a small cat shelter in Long Beach, California, called the National Cat Protection Society.

Recognizing that senior cats require special care, Mr. Calore added a Retirement Center to the shelter in 1971. National Cat initiated the Lifetime Care program with only five cats, ensuring that their final years would be truly golden with quality food, necessary medicine, and tender attention.

Around the same time, National Cat acknowledged that San Diego was in dire need of a privately run animal shelter and humane education. So we opened a second facility in Spring Valley in 1974.

It wasn't until 20 years later that we made our next big change. In 1994, NATCAT Long Beach was relocated from the industrial area to a more accommodating home in Newport Beach.

### 40 years ago, NATCAT...

...aspired to raise the status of cats through animal welfare, advocating them as valuable companions that should be welcome in the home. National Cat also planned on defending cats as ideal companions for senior citizens.

...aimed to influence other shelters into dedicating a separate space to cats, rather than grouping them with dogs. National Cat knew that this would result in healthier cats and in effect, more adoptions.

...adamantly opposed vivisection, especially if alternative means were available.

# NATCAT, Making a Difference for 40 Years

## NATCAT Now

Ever since Mr. Calore had the heart to establish an organization dedicated to the protection and welfare of cats, his mission has lived on in the compassionate staff and volunteers of National Cat. We're constantly attending community events—sometimes with our kitties and sometimes without—to advocate cat adoption, spaying and neutering, and routine veterinary health checkups. Additionally, we explain why owners should keep their cats indoors and refrain from declawing.



National Cat also visits elementary schools with our feline friends and copies of Feline Defenders and Whiskers & Wags Magazine in hand to teach



young people how to properly treat companion animals. When we show up at nursing and retirement homes with at least one of our cats or kittens for the day, under the supervision of President Denise Johnston or Vice President Gerri Calore, we can always count on gleaming smiles from the residents. *(continued on page 6)*

### 40 years later, NATCAT...

...actively promotes cats as precious companions and natural healers with humane education and Feline Defenders. We also advocate animal welfare by combating abuse and providing low-cost spay and neuter, and various other referrals. To date, National Cat has placed thousands of cats and kittens in suitable homes, with owners of all ages.

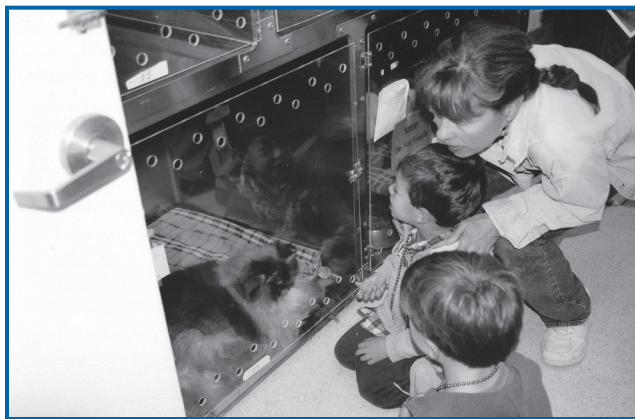
...still devotes an entire shelter and Retirement Center to owner-relinquished cats. Notably, many of our retirement cats live into their 20s! National Cat also works with feline rescue groups to further cat adoption.

...defends animal rights by supporting humane laws that help animals.

## NATCAT Now (continued)

National Cat encourages everybody interested in adopting a cat or kitten, or people who simply adore cats to visit the shelter anytime we're open. We even invite community groups to tour our facility, while they learn how an animal shelter operates and share in plenty of TLC with our cats and kittens. Plus, we're in the process of setting up a microchip program to easily identify kitties if they go missing.

When summer rolls around every year, we welcome all members, donors, and supporters to win prizes, bid on silent auction items, and enjoy a full spread of delectable treats at our Open House and Fundraiser. This year, we have more reason than ever to celebrate, because the event commemorates our 40th anniversary! Themed "We've Been Making a Difference for 40 Years," we're all very proud of the hard work we've put in to finding homes for felines and providing humane education over the years. At the same time, our frisky eyes are looking forward—to the endless number of cats and kittens that still need our help.



### CAT CLUE

When your cat rubs against your leg, he's covering you with pheromones from glands on his face to create a comforting odor. *For more on reading your cat's behavior, check out pg. 8.*

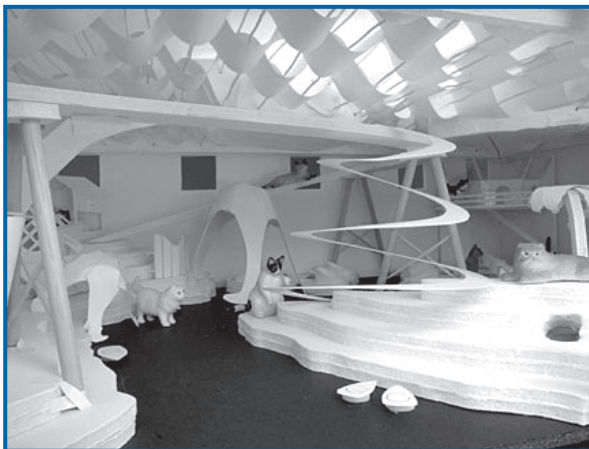
## NATCAT in the Future

If you've visited our Newport Beach shelter, you've likely sauntered along the Newport Pier while finding solace in the colorful waves beneath it. For those of you who haven't made it to the shelter yet, no, we aren't talking about two different destinations in

Newport; we're actually talking about the Newport Pier replica in our very own Retirement Center.

Twelve years ago, our friend Bob Walker, a respected author, co-creator of the feline fantasyland The Cats' House in San Diego, and avid adopter of NATCAT kitties, graciously agreed to design a habitat for our senior cats.

The result was a peaceful, yet stimulating environment complete with cat-sized stairs for pier access, a lifeguard tower, and a floor-to-ceiling climbing/scratching pole.



This year, President Denise Johnston is excited to announce that National Cat is preparing to redesign Spring Valley's Retirement Center as well! Like Newport, Spring Valley's habitat will promote a current trend in animal welfare called environmental enrichment, which is the practice of increasing physical activity and improving quality of life through environmental stimuli. When their dynamic new home is complete, our senior cats will be able to rest peacefully in private nap areas, frolic for fun on a spiral ramp, and much, much more.

### CAT TIP

Avoid ammonia-based products for cleaning cat stains. Ammonia smells similar to urine and will only encourage your kitty to "mark" the spot again. *For more on keeping your carpet clean, check out pg. 10.*

# FELINE FIELD

## Helping you get to know more about your cat...

### Body Language



Do you know what your kitty is trying to say when she's arching her back at the neighbor's cat? Is she angry, nervous, or just anxious to show her rival who's boss? When your cat encounters another cat or an unfamiliar face, she sends different messages to her opponent with her body language. By correctly interpreting these reactions, you'll not only understand your cat's

emotions, but you'll also know how to approach and handle her appropriately.

When a cat is scared, his nervous system sends a rush of adrenaline through his body, which makes his fur bristle and his back and tail arch. By appearing as physically threatening as possible, he's sending the message to leave him alone. Cats also flatten or twitch their ears and fully dilate their eyes when they're fearful or nervous. These mannerisms signify that they're closely monitoring their environment in preparation to defend themselves, if necessary.

Confident and aggressive cats stare down their opponent, standing their ears straight up or folding them way back, and narrowing their pupils to slits to improve their depth perception. If these cats decide that a confrontation is in order, they'll typically hold up their rear end, lower their tail, and prance toward their opponent sideways to make themselves look larger.

As you're reading your cat's body language, keep in mind that, like humans, their signals may conflict. If you need to interfere, just make sure you proceed with care.

Knowing increasingly more about felines can help you understand your own cat's behavior and desires. Visit Feline Field in Feline Defenders every issue to obtain such knowledge, which can only nurture a happier and healthier relationship with your faithful friend.



## NATCAT NEEDS YOUR HELP!

Each year, NatCat finds loving, responsible homes for hundreds of unwanted cats and kittens. Donations and memberships help us provide them with food, shelter, and medical care while awaiting adoption. Please help us continue to provide this vital service.

***Join NatCat by becoming a member!***

- \$10 YEARLY
- \$250 SUPPORTING MEMBER
- \$1000 LIFE MEMBER
- \$\_\_\_\_\_ OTHER DONATION

**NAME**

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**STREET**

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**CITY**

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**STATE**

**ZIP**

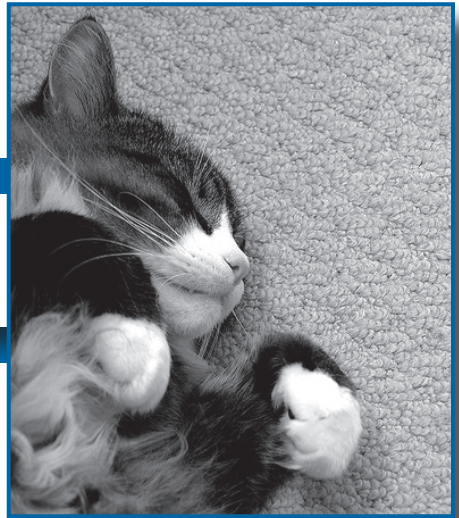
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**E-MAIL**

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NatCat - PO BOX 6218 - Long Beach, CA 90806

## CAT CABLE



### Supplying the latest news in cat care...

#### Keep Your Carpet Clean

When it comes to owning a cat, you have to expect the occasional accident. Quickly clean it up with the right products, and your carpet has a much higher chance of remaining fresh, stainless, and under control.

Keep club soda around, and you'll always be prepared to overcome mishaps ranging from urine stains to dirt spots. Specifically, its bubbles lift soil to the surface and its salts help to prevent future stains. To remove odor, use a pet-odor neutralizer. It will actually destroy the odor by separating its molecules, eliminating all traces of previous use—and your cat's desire to revisit the site.

To avoid permanent urine stains, use paper towels to blot the liquid, pour club soda on the spot, and then apply your pet-odor neutralizer as instructed. For feces, remove the solids and then proceed as you would for urine spots. To effectively clean vomit, immediately pick up the solids and apply baking soda or salt. After the area dries, vacuum again, pour club soda on it, and blot with paper towels. If your plant takes a tumble, vacuum up the soil and then let any moist soil that the vacuum didn't get, dry. Vacuum again, apply club soda, and blot with paper towels.

Visit Cat Cable in Feline Defenders every issue to read the latest in cat care. If there's any specific information you'd like to see in Feline Field or Cat Cable, please notify the Newport Beach shelter.



# Where There's A Will, There's A Way

*Protect the Ones You Love*

**You can give the gift of life after you're gone by including  
The National Cat Protection Society in your will.**

Our humane education programs strive to teach population control and the responsible care of cats to school children so that there will be fewer unwanted cats in years to come.

Your bequeathed donation can help make our dreams a reality by promoting humane cat care and adoption of the homeless cats in our shelter.

**Please write today for our free brochure:  
"Planning for Your Charitable Donations"**  
c/o National Cat Protection Society  
6904 W. Coast Hwy, Newport Beach, CA 92663

**NAME**

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